



**November 8**

**growing healthy businesses**

Andrews University School of Business

7:30 am - 4 pm

## Sponsorship

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The annual Small Business Summit is a practical hands-on event to help small businesses plan for growth in Berrien County. We have a line-up of local experts in the areas of start-ups, business growth strategies, accounting, marketing, and human resources. It promises to be a very exciting day!

Organized by Enactus students at Andrews University, this event aims to provide resources to our local business community while helping students gain experience in project planning and execution.

The goal this year is to raise \$2,000 providing support to a variety of student community development projects. Your tangible gift can help give our students rewarding opportunities in helping others. We welcome your support, and thank you in advance for your contribution to the Enactus team and the bettering of the Berrien County community. All sponsorships are tax-deductible.

Andrews University Enactus team is a part of the Enactus Network. Enactus is an international organization dedicated to inspiring students to improve the world through entrepreneurial action. The organization provides a platform for 70,000+ university students on 1,700+ campuses in 36 countries to collaborate with business and academic leaders in the development of projects that help transform challenges and ideas into sustainable solutions. The Andrews University Enactus team, founded in 1996, focuses their efforts in the Berrien County community.

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If interested in sponsoring this event, please contact Kimberly Pichot, founder of Complete Success, Inc. and faculty advisor to the Andrews University Enactus team.

Kimberly Pichot, DM  
Sam Walton Fellow | Andrews University Enactus team sponsor  
President & Founder, Complete Success, Inc.  
[kim@completesuccessinc.com](mailto:kim@completesuccessinc.com)  
269-471-3107 office  
240-389-7088 cell

## Program Sponsors

We would like to invite you to become a sponsor for the 2019 2<sup>nd</sup> Annual Small Business Summit. There are several sponsorship levels available, giving you a means to promote your organization while contributing to the community. Here is a summary of this year's sponsorship levels, with listed recognition opportunities listed on the following page:

- **Platinum sponsor (one space available)**
- **Gold level sponsors (up to 3)**
- **Silver level sponsors (up to 5)**
- **Exhibitor level sponsors (up to 10)**

To be included in printed material and media, please indicate the level of sponsorship and send electronic logo to Kimberly Pichot, [kpichot@andrews.edu](mailto:kpichot@andrews.edu) ASAP or no later than February 1, 2019, payment due same date.

## Sponsorship Levels and Benefits

	Exhibitor	Silver	Gold	Platinum
Complimentary booth space + 2 meal tickets (1 table + 2 chairs)	✓	✓	✓	✓
Listing by category on Small Business Summit event page	✓	✓	✓	✓
Sponsor listing page in program	✓	✓	✓	✓
1 e-newsletter alert sent to all registered attendees (can include sponsor logos and links)	✓	✓	✓	✓
Mention in social media marketing promotions	✓	✓	✓	✓
Speakers featured in social media	✓	✓	✓	✓
Sponsor profile on Small Business Summit event page with name, logo		✓	✓	✓
2 e-newsletter alerts sent to all registered attendees (with sponsor logo and link)		✓	✓	✓
Featured in social media marketing promotions		✓	✓	✓
Live Display – Screen with sponsor logos			✓	✓
Banner Ad – On agenda, main menu, speakers page				✓
Special recognition at the event with giveaway mic time			✓	✓
Featured in post-event article highlighting your support (distributed through e-newsletter, blog, and social media)			✓	✓
Listed as Andrews Enactus project sponsor for 2019			✓	✓
Mention in press release				✓
Sponsor profile on Andrews Enactus website with live link to sponsor website				✓
Andrews Enactus team sponsor for 2019 National Expo, listed on all project and promotional materials for the Enactus team				✓
Radio promotion				✓
<b>Sponsorships</b>	<b>\$150</b>	<b>\$300</b>	<b>\$500</b>	<b>\$1,000</b>
<b>Number of sponsors</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>1</b>